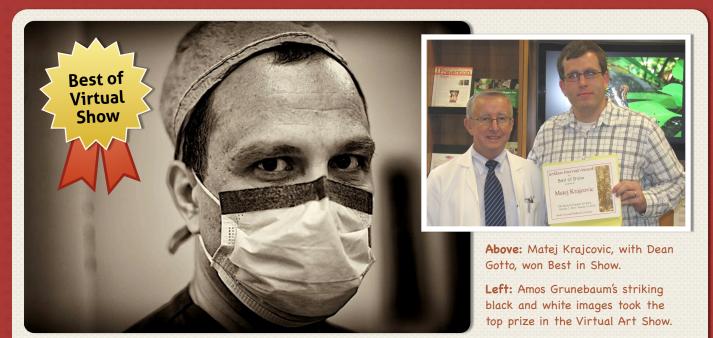
## WEILL CORNELL MEDICAL LIBRARY



# Kudos to winners of the 2010 Art Show

Congratulations to all the participants in the latest Medical Complex Art Show. Eighty-seven artists were selected to physically or virtually present their best photo, painting, sculpture, or other artistic creation. At the opening reception on October 7, Dean Gotto announced the winners of the 20th annual Medical Complex Art Show and the 5th annual Medical Complex Virtual Art Show. Taking Best of Show was Matej Krajcovic's "Central Park Vintage Views." The top prize for the Virtual Art Show went to Amos Grunebaum for L & D I-6 (above left). The virtual show includes submissions from our Qatar colleagues and is available at: http://bit.ly/VirtualShow

#### PUTTING INSTITUTIONAL DATA "IN VIVO"

In the Fall of 2009, NIH awarded Weill Cornell Medical College and six partner institutions a \$12.2 million grant to further develop and implement the software tool, VIVO. VIVO enables the discovery of research and scholarship across disciplinary and administrative boundaries in an institution through interlinked profiles of people and other research-related information. VIVO uses data ingested from institutional sources of record and external sources, supplemented with manual entry to populate detailed profiles of scholars and researchers.

Playing a key role in the local rollout of VIVO is Digital

Services Librarian, Paul Albert. As information architect, Paul led an effort to define the data available in WCMC systems of record. Later, Paul worked with members of the national ontology team to determine how best to map data to VIVO's semantic data structure.

Going forward, WCMC's VIVO implementation team expect to begin training and outreach efforts to the user community at WCMC and CTSC partners; apply an ICD-based expertise identification algorithm; implement multi-institutional networking; and expand data sources for data ingest. The Library will continue to collaborate on this project.

## Digital services/resources upgraded

In the past year, the Library has taken several measures to improve the quality of its digital services.

#### Website redesign

In June, the Medical Library unveiled an overhauled website. Drawing from user feedback, the new site introduces a global search toolbar that allows users to search Tri-Cat our online catalog, e-journals or PubMed from any page on the website. The website also has a more consistent, cleaner look and feel. One happy focus group participant, Michele Fuortes, MD, praised the redesign, saying the site is "a marked improvement and much easier to use."

#### Easier access to articles

The Library recently migrated to ILLiad, a new system for managing

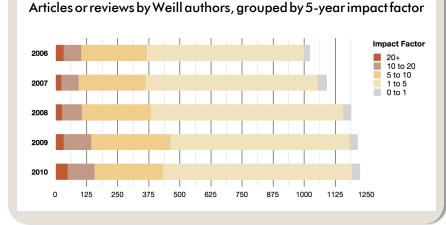
interlibrary loan and TripSaver requests. The switch enables patrons to initiate, track, and edit their requests online. As part of our interlibrary loan service, the Library will obtain for free any item that we do not own. We will also scan and email you a copy of items we do own for a modest fee of \$5 via Tripsaver. http://bit.ly/interlibrary

#### Tons of e-books

In the second quarter of 2010, Amazon.com reported that its ebook sales outnumbered hardcover books for the first time ever. This trend has not escaped the Library. We now have over 11,000 e-books in our online catalog Tri-Cat, with access to even more e-books from Cornell University Libraries. The Library is exploring options for linking to ebooks from the Library website.

#### WEILL PUBLICATION TRENDS

Librarians Paul Albert and Diana Delgado used Web of Science to analyze a sample of papers by Weill authors and sorted the results by journal impact factor, thus identifying trends in publishing among WCMC researchers. The most popular venue for publication: *Proceedings of the National Academy of Sciences of the USA*. Full results available here: http://bit.ly/PubTrends



#### DIRECTOR'S MESSAGE

The past year was a time of transition in leadership and direction in the Library and Archives. Academic health



sciences libraries across the nation are redefining their institutional role, and the Weill Cornell Medical Library is no exception. We continue to rethink and redefine our contribution to supporting the education, research, clinical and administrative endeavors of the institution.

In 2010, we redesigned our website and plan to make even bigger changes in the coming year by providing better access to electronic resources, chat reference, and mobile access to our resources and services.

The physical library will likely undergo some changes too in the coming years as we look to provide comfortable 24-hour study space for students, space for collaboration and a renovated, state-ofthe-art teaching classroom. In addition to offering courses remotely to students in Tanzania, India, and Haiti via the Global Health Program, we will offer our popular Library instruction courses remotely to all users. By partnering to teach with Cornell University Libraries we will expand our breadth and subject expertise in the courses offered.

Librarians have played an important role in the Educational Unit Taskforces and we anticipate continuing alliances with educators. We have teamed up with ITS to provide better access to information

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### UPDATE FROM THE PRC

Since 2007, the Myra Mahon Patient Resource Center has provided patients, their families, friends and caregivers with access to authoritative and current health information. The space itself is a visual testament to Weill Cornell's commitment to patient centered care. Visitors find a spacious and welcoming



area providing such amenities as a library, reading room, private consultation rooms, computers, and Internet access, including wireless Internet connectivity. The Center is staffed by a fulltime consumer health librarian, on hand to guide visitors to reliable and up-to-date health information, and to assist with Weill Cornell CONNECT registration.

The Center recently lost its founder, Myra Mahon. A licensed clinical social worker, she understood the importance of creating a space for patients and their families to become informed about their health. In 2007, the Patient Resource Center was opened in her honor, and she dedicated it "to those who serve unseen." If you would like to make a donation in memory of Myra Mahon, please contact the PRC: (646) 962-4472.

Rhonda J. Allard, MLIS Manager, The Myra Mahon Patient Resource Center

#### NEW LEADERSHIP FOR LIBRARY AND ARCHIVES

This was a year of transition in leadership for both the Library and the Archives. After 23 years of service, nine of which were as director, Carolyn Reid retired in June. The Library's new director, Colleen Cuddy, comes to us from the New York University Health Sciences Libraries.

James Gehrlich, Head of the Medical Center Archives, retired after more than 15 years of service. In his stead, Weill Cornell Medical College welcomes Lisa Mix, formerly of University of California, San Francisco and The Johns Hopkins University.

### STAY CONNECTED



Get the latest news from Weill Cornell Medical Library via Twitter (@wcmclibrary), Facebook, or our blog LibNotes available here: http://tiny.cc/LibNotes

#### DIRECTOR'S MESSAGE

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resources within the electronic health record, and the SCISSORS (Scholarly Communication Information Services in Support of Research) program is in its third year of providing valuable, time-saving services to researchers.

It is a distinct pleasure to lead the Weill Cornell Medical Library. We look forward to developing new programs, services and continued collaboration with our partners. In this newsletter, we share some of our current activities and plans for the future. We look forward to your feedback.

Colleen Cuddy, MA, MLS, AHIP Director, Weill Cornell Medical Library colleen.cuddy@med.cornell.edu

### Qatar Corner

The Distributed eLibrary at Weill Cornell Medical College in Qatar is continuing to teach students about our

wide array of information resources at a point of need in their curriculum.

We are also working with WCMC-Q's growing research department. Aligned with the technical nature of the Distributed eLibrary, we developed a series of brief, instructional videos, DeLibCasts, on select topics.

Last December, DeLib staff joined the Public Affairs department in the WCMC-Q exhibit booth at "Qatar Health 2010". Collaborating with Student Affairs, our

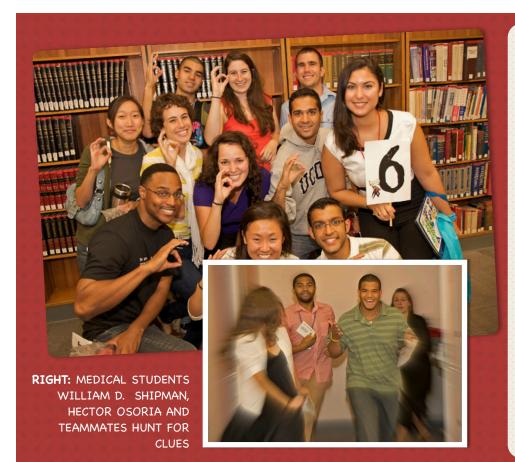


outreach efforts also included teaching biomedical information resources to select local high schools in Doha. At WCMC-Q, DeLib participates in the new employee orientation.

Working with the Library Advisory Committee, we have developed a resource page for Islamic contributions to medicine and science.

Read more in our newsletter "DeLib Bytes" or on our website: http://bit.ly/eQatar

Ellen N. Sayed, MLS, M.Acc., AHIP Director



### MED STUDENTS FIND TREASURE

Every year, the Treasure Hunt teaches medical and graduate students how to use the Library's services and resources. This year, Team 6 took first place in the annual Treasure Hunt for first-year medical students, winning lunch in the Griffis Faculty Club. Team 8 took second prize, flash drives. All students won spill-proof Library mugs and gained an introduction to the wealth of knowledge housed in the Library's collections. You can see the students in action in this Facebook photo album: http://tiny.cc/TreasureHunt



Weill Cornell Medical College

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