

**MEDICAL CENTER ARCHIVES
OF
NEWYORK-PRESBYTERIAN/WEILL CORNELL**

**1300 York Avenue #34
New York, NY 10065**

**Finding Aid to the
MEDICAL TRADE CARDS AND ADVERTISEMENTS
COLLECTION**

**Dates:
circa 1854-1893**

**10.25 Linear Inches
(2 Boxes)**

**Finding Aid Prepared By:
Rebecca Snyder
Medical Center Archives Intern
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ABSTRACT:

Medical trade cards and other advertisements promoting medical services and products were designed to directly connect patent medicine manufacturers to the consumer public. The Medical Trade Cards and Advertisements Collection contains 197 colorful trade cards, three business cards, three bi-fold brochures, one accordion brochure, and two booklets promoting medical services and products for a variety of different products, companies, physicians, and locations.

PROVENANCE:

This is an artificial collection of items which were donated to or collected by the Medical Center Archives at New York-Presbyterian/Weill Cornell Medicine at unknown dates.

ADMINISTRATIVE/BIOGRAPHICAL NOTE:

Medical trade cards and other advertisements promoting medical services and products were designed to directly connect patent medicine manufacturers to the consumer public.

At the start of the nineteenth century, the cost of seeing a physician and a fear of their treatments drove the popularity of “cure-all” patent medicines. Patent medicines, also known as proprietary medicines, were mass-produced remedies created from homemade formulas that often held no proven medicinal efficacy. Despite this, they boasted cheaper and painless cures for a wide range of ailments including cholera, tuberculosis, whooping cough, constipation, and what was then referred to as “female weakness,” among many other ailments. In the nineteenth century patent medicine manufacturers were unregulated and not required to list the active ingredients of their products. As a consequence, many products contained high volumes of alcohol mixed with ingredients such as heroin, cocaine, morphine, marijuana, and mercury.

Unlike traditional newspaper advertisements, trade cards were an innovation in advertisement due to their use of vibrant colors, the unrestricted variety of products promoted, and ease at which they were circulated to the public. Trade cards were usually available in stores and often slipped into the shopping bags of customers.

Medical trade cards often employed imagery that was meant to appeal to contemporary consumer tastes, such as flower bouquets, rosy-cheeked children, and animals. Some trade cards and other advertisements also depicted and perpetuated misogynistic sentiment, as well as negative racial and ethnic stereotypes.

As trade cards increased in popularity, a pastime of scrapbooking these cards began to grow in the United States. Advertisers took advantage of this new trend by creating distinct trade cards that were both eye catching, while also clearly demonstrating the purported medical benefits their product. The peak popularity of trade cards is estimated to have been between 1870 and 1890. By the early 1900s, mass-circulating magazines replaced trade cards as the popular form of advertising.

BIBLIOGRAPHY:

Albert, Michael R., MD. "Nineteenth-Century patent medicines for the skin and hair," *The Journal of the American Academy of Dermatology*, 43 (2000): 519-526.

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Black, Jennifer M. "Corporate Calling Cards: Advertising Trade Cards and Logos in the United States, 1876–1890," *The Journal of American Culture*, 32:4 (2009): 291-306.

Cloyd, Alison and Marisa Shaari. "Good For What Ails You? Patent Medicines and Advertising Cards," Oskar Diethelm Library. Accessed January 2020. <https://oskardiethelm.omeka.net/exhibits/show/patent-medicines-advertising-c/click-to-start-exhibit/patent-medicines-and-trade-car>.

Hale, Margaret. "A New and Wonderful Invention: The Nineteenth-Century American Trade Card," Baker Library Historical Collections, Harvard Business School. Accessed January 2020. <https://hbswk.hbs.edu/archive/a-new-and-wonderful-invention-the-nineteenth-century-american-trade-card>.

Marcellus, Jane. "Nervous Women and Nobel Savages: The Romanticized 'Other' in Nineteenth-Century US Patent Medicine Advertising," *The Journal of Popular Culture*, 41:5 (2008): 784-808.

SCOPE AND CONTENT NOTE:

The Medical Trade Cards and Advertisements Collection contains 197 colorful trade cards, three business cards, three bi-fold brochures, one accordion brochure, and two booklets promoting medical services and products for a variety of different products, companies, physicians, and locations. Of the 197 trade cards in this collection, 26 are duplicates. In addition to illustrations on the front, some trade cards also having printed information about the product on the verso. The products in the trade cards and advertisements claim to cure coughs, colds, asthma, tuberculosis, malaria, croup, constipation, sore throats, kidney stones, cholera, eczema, nervousness, balding, and what was then known as "female weakness," among many other ailments.

While the peak of trade card popularity in the United States was between 1870 and 1890, the dated trade cards in this collection range in from 1864 to 1889, while the other dated advertisements range from 1854 to 1893. The collection also includes many undated trade cards and advertisements, though they also likely fall within this date range.

The trade cards range in size from 2.10" x 3.13" to 6.15" x 3.45". The business cards range in size from 4.10" x 2.6" to 5.5" x 3.45" The bi-fold brochure range in size from 3.13" x 5.15"

(closed) and 6.25" x 5.15" (open) to 5.72" x 8.8" (closed) and 11.5" x 8.8" (open). The booklets range in size from 5.4" x 3.65" to 3.95" x 5.6" (closed) and 5.4" x 10.75" to 7.75" x 5.6" (open). The dimensions of the accordion brochure is 3.9 in x 3 in (closed) and 3.9 in x 20.75 in (open).

ARRANGEMENT:

This collection is arranged at the item level, alphabetically by product name. See the Contents List below for more information.

CONDITIONS GOVERNING ACCESS:

The collection is open to researchers.

CONDITIONS GOVERNING REPRODUCTION AND USE:

These images are in the public domain. In the event that an image becomes a source for publication, we request a credit line indicating the Medical Center Archives of New York-Presbyterian/Weill Cornell Medicine. Please contact us if you would like to purchase high resolution digital copies of the images.

LANGUAGE OF MATERIAL:

English, French, and German.

PROCESSING NOTE:

This collection was partially processed by previous archives staff at unknown dates, and again by Rebecca Snyder in 2019. The finding aid was written by Rebecca Snyder in January 2020.

ACCESS POINTS:

Advertising – Medicine
Advertising Cards
Booklets
Brochures
Trade Cards
Business Cards

Abscess
Acne
Anemia
Anxiety
Arthritis
Asthenia

Asthma
Baby Foods
Backache
Bad Breath
Baldness
Biliousness
Bites and Stings
Blindness
Blood – Disease
Body Fluid Disorders
Body Odor
Breastfeeding
Bright’s disease
Bronchitis
Bruises
Bunion
Burns & Scalds
Callus
Cancer
Carbuncle
Catarrh
Cerebrovascular disease
Chilblains
Cholera
Cold (Disease)
Colic
Constipation
Cough
Croup
Dandruff
Deafness
Deciduous Teeth – Eruption
Dental Care
Depression, mental
Diarrhea
Diphtheria
Dizziness
Drugs, Nonprescription
Dysentery
Earache
Eczema
Edema
Erysipelas
Eye – Disease
Fatigue
Felon (Disease)

Fever
Fistula
Flatulence
Frostbite
Furuncle
Gingivitis
Gout
Gray Hair
Hay Fever
Headache
Heart – Diseases
Heartburn
Hemorrhage
Hemorrhoids
Higher Nervous Activity
Hoarseness
Hysteria
Indigestion
Inflammation
Influenza
Insomnia
Itching
Jaundice
Kidney -- Disease
Kidney stone
Laryngitis
Leucorrhea
Lice
Liver – Disease
Lungs – Diseases
Malaria
Menstruation
Morning Sickness
Neuralgia
Neurasthenia
Numbness
Obesity
Ovaries – Diseases
Palpitation
Pain
Paralysis
Patent medicines
Peptic Ulcer
Phocomelus
Pleurisy
Pneumonia

Rheumatism
Rickets
Ringworm
Scalp – Diseases
Sciatica
Scrofula
Shock
Skin – Diseases
Spermatorrhea
Sprains
Stomach – Diseases
Sunburn
Teeth -- Polishing
Thirst
Throat – Diseases
Tinnitus
Tonsillitis
Toothache
Tuberculosis
Ulcers
Urinary Organs -- Diseases
Uterus -- Disease
Vertigo
Vomiting
Whooping Cough
Wound Healing

PREFERRED CITATION:

Item Name or Identification; Box #, Folder #; Medical Trade Cards and Advertisements
Collection, circa 1854-1889 (Medical Center Archives of New York-Presbyterian/Weill Cornell,
New York, NY).

CONTENTS LIST:

See following pages.

<u>Box</u>	<u>Title/Product</u>	<u>Creator/Manufacturer</u>	<u>Format</u>	<u>Additional Details:</u>	<u>Date</u>
1	Adamson's Botanic Cough Balsam	F.W. Kinsman & Co. Proprietors (New York, NY)	Trade Card		Unknown
1	Allen's Root Beer Extract	C.E. Carter -- Pharmacist (Lowell, Mass)	Trade Card		Unknown
1	Ayer's Ague Cure	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	2 Copies	Unknown
1	Ayer's Cathartic Pills	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 1, 2 Copies	Unknown
1	Ayer's Cathartic Pills	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 2	Unknown
1	Ayer's Cherry Pectoral	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 1	Unknown
1	Ayer's Cherry Pectoral	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 2, 2 Copies	Unknown
1	Ayer's Cherry Pectoral	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 3	Unknown
1	Ayer's Cherry Pectoral	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 4	Unknown
1	Ayer's Pills	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 1, 2 Copies	Unknown
1	Ayer's Pills	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 2	Unknown
1	Ayer's Sarsaparilla	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 1	Unknown
1	Ayer's Sarsaparilla	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 2	Unknown
1	Ayer's Sarsaparilla	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 3	Unknown
1	Ayer's Sarsaparilla	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 4	Unknown
1	Ayer's Sarsaparilla	Dr. J.C. Ayers & Co. (Lowell, Mass)	Trade Card	Version 5, 2 Copies	Unknown
1	Bellamy's Blood Regulators	Bellam'ys Medicine Co. (Ogdensburg, NY)	Trade Card		Unknown
1	Botanical Preparations	Excelsior Botanical Co. (Boonville, NY)	Trade Card		Unknown
1	Brown's Iron Bitters	Brown Chemical Co. (Baltimore, MD)	Trade Card		Unknown
1	Bull's Cough Syrup	A.C. Meyer & Co (Baltimore, MD)	Brochure	Accordian-fold	Unknown
1	Burdock Blood Bitters	Foster, Milburn & Co (Buffalo, NY)	Trade Card	Version 1	Unknown

1	Burdock Blood Bitters	Foster, Milburn & Co (Buffalo, NY)	Trade Card	Version 2	Unknown
1	Burdock Blood Bitters	Foster, Milburn & Co (Buffalo, NY)	Trade Card	Version 3	Unknown
1	Carlsbad Natural Mineral Water and the Products of the Carlsbad Springs	Carlsbad Spring	Booklet		1893
1	Carter's Backache Plasters	Carter Medicine Co (New York City)	Trade Card	Version 1	Unknown
1	Carter's Backache Plasters	Carter Medicine Co (New York City)	Trade Card	Version 2	Unknown
1	Carter's Iron Pills	Carter Medicine Co (New York City)	Trade Card		Unknown
1	Carter's Little Liver Pills	Carter Medicine Co (New York City)	Trade Card		Unknown
1	Colburn's Philadelphia Mustard	Messrs. A. Colburn & Co. (Philadelphia, PA)	Trade Card		Unknown
1	Compound Extract of Hops	I.N. Thorn & Son (Brattleboro, Vermont)	Trade Card		Unknown
1	Cushman's Menthol Inhalers	H.D. Cushman (Three Rivers, Michigan)	Trade Card		Unknown
1	Dalley's Magical Pain Extractor	Henry Dalley, Jr. (New York, N.Y.)	Trade Card	Version 1	Undated, alludes to existence since 1840
1	Dalley's Magical Pain Extractor	Henry Dalley, Jr. (New York, N.Y.)	Trade Card	Version 2	Undated, company established in 1839
1	Dalley's Magical Pain Extractor	Henry Dalley, Jr. (New York, N.Y.)	Trade Card	Version 3	Undated, alludes to existence since 1840
1	Derry's Arabian Liniment	Henry Dalley, Jr. (New York, N.Y.)	Trade Card		Unknown
1	Dr. Abbey's Great Specific for Skin Diseases - Cutavaco	Dr. E.C. Abbey (Buffalo, NY)	Trade Card		Unknown
1	Dr. C McLane's Liver Pills	Fleming Brothers (Pittsburgh, PA)	Trade Card	Version 1	Unknown
1	Dr. C McLane's Liver Pills	Fleming Brothers (Pittsburgh, PA)	Trade Card	Version 2	Unknown

1	Dr. F.D. Carlton, Surgeon & Dentist	Dr. F.D. Carlton, Surgeon & Dentist (Salem, Mass)	Business Card		Unknown
1	Dr. Hand's Remedies for Children	Unknown	Trade Card		Unknown
1	Dr. Hill, Albany Dentist	A.L. Hill D.D.S (Kingston, NY)	Business Card		Unknown
1	Dr. Jayne's Expectorant and Carminative Balsam	J.N. McElroy (Orlando, Florida)	Trade Card		Unknown
1	Dr. Kilmer's "Ocean- Weed" Heart Remedy	Dr. Kilmer & Co (Binghamton, NY)	Trade Card	Version 1	Unknown
1	Dr. Kilmer's Ocean- Weed Remedy	Dr. Kilmer & Co (Binghamton, NY)	Trade Card	Version 2	Unknown
1	Dr. Kilmer's Swamp Root	Dr. Kilmer & Co (Binghamton, NY)	Trade Card		Unknown
1	Dr. Morse's Compound Syrup of Yellow Dock Root (The Great Blood Purifier)	Morse Yellow Dock Root Syrup Co (Providence, RI)	Trade Card	Version 1	Unknown
1	Dr. Morse's Compound Syrup of Yellow Dock Root (The Great Blood Purifier)	Morse Yellow Dock Root Syrup Co. (Providence (R.I.))	Trade Card	Version 2	Unknown
1	Dr. Morse's Compound Syrup of Yellow Dock Root (The Great Blood Purifier)	Morse Yellow Dock Root Syrup Co. (Providence (R.I.))	Trade Card	Version 3	Unknown
1	Dr. Morse's Compound Syrup of Yellow Dock Root (The Great Blood Purifier)	Morse Yellow Dock Root Syrup Co. (Providence (R.I.))	Trade Card	Version 4	Unknown
1	Dr. Morse's Compound Syrup of Yellow Dock Root (The Great Blood Purifier)	Morse Yellow Dock Root Syrup Co. (Providence (R.I.))	Trade Card	Version 5	Unknown
1	Dr. Morse's Indian Root Pills	W.H. Comstock (Morristown, NY)	Trade Card	Version 1	1864
1	Dr. Morse's Indian Root Pills	W.H. Comstock (Morristown, NY)	Trade Card	Version 2	Unknown
1	Dr. Seth Arnold's Balsam	Gilman Bros. (Boston, Mass)	Trade Card	Version 1	Unknown
1	Dr. Seth Arnold's Balsam	Gilman Bros. (Boston, Mass)	Trade Card	Version 2	Unknown
1	Dr. Seth Arnold's Balsam	Gilman Bros. (Boston, Mass)	Trade Card	Version 3	Unknown

1	Dr. Seth Arnold's Cough Killer	Dr. Seth Arnold Medical Company (Woonsocket, RI)	Trade Card		Unknown
1	Dr. Thomas' Eclectric Oil	Foster, Milburn & Co (Buffalo, NY)	Trade Card	Version 1	Unknown
1	Dr. Thomas' Eclectric Oil	Foster, Milburn & Co (Buffalo, NY)	Trade Card	Version 2, 2 Copies	Unknown
1	Dr. Thomas' Eclectric Oil	Foster, Milburn & Co (Buffalo, NY)	Trade Card	Version 3	Unknown
1	Dr. Thomas' Eclectric Oil	Foster, Milburn & Co (Buffalo, NY)	Trade Card	Version 4	Unknown
1	Dr. Thomas' Eclectric Oil	Foster, Milburn & Co (Buffalo, NY)	Trade Card	Version 5	Unknown
1	Dr. Thomas' Eclectric Oil	Foster, Milburn & Co (Buffalo, NY)	Trade Card	Version 6	Unknown
1	Dr. Thomas' Eclectric Oil	Foster, Milburn & Co (Buffalo, NY)	Trade Card	Version 7	Unknown
1	Dr. Thomas' Eclectric Oil	Foster, Milburn & Co (Buffalo, NY)	Trade Card	Version 8	Unknown
1	Emerson's Albumenoid Food	Emerson Manufacturing Company (New York, NY)	Trade Card	Version 1, 2 Copies	1887
1	Emerson's Albumenoid Food	Emerson Manufacturing Company (New York, NY)	Trade Card	Version 2	Unknown
1	German Syrup and August Flowers	Robinson & Beede (Auburn, Me)	Trade Card	Version 1	Unknown
1	German Syrup and August Flowers	Robinson & Beede (Auburn, Me)	Trade Card	Version 2	Unknown
1	Gluten Suppositories and Gluten Soap	Health Food's Company (New York, NY)	Trade Card		Unknown
1	Gooch's Mexican Syrup	The Cincinnati Drug and Chemical Co. (Cincinnati, Ohio)	Trade Card		Unknown
1	Hall's Vegetable Sicilian Hair Renewer	R.P. Hall & Co. (Nashua, NH)	Trade Card	Version 1	Unknown
1	Hall's Vegetable Sicilian Hair Renewer	R.P. Hall & Co. (Nashua, NH)	Trade Card	Version 2	Unknown
1	Hanson's Magic Corn Salve	Unknown	Trade Card		Unknown
1	Hood's Sarsaparilla	C.I. Hood & Co., Apothecaries (Lowell, Mass)	Trade Card	Version 1, 2 Copies	Unknown

1	Hood's Vegetable Pills	C.I. Hood & Co., Apothecaries (Lowell, Mass)	Trade Card	Version 1	Unknown
1	Hood's Vegetable Pills	C.I. Hood & Co., Apothecaries (Lowell, Mass)	Trade Card	Version 2	Unknown
1	Horsfords Acid Phosphate	Rumsford Chemical Works (Providence, RI)	Trade Card	Version 1	Unknown
1	Horsfords Acid Phosphate	Rumsford Chemical Works (Providence, RI)	Trade Card	Version 2	Unknown
1	Hunt's Remedy Co.	Hunt's Remedy Co (Providence, RI)	Trade Card		1883
1	Kidder's Glycerane	W.G. Kidder (Bath, Me)	Trade Card		Unknown
1	Lactated Food for Infants and Invalids	Wells Richardson & Co. (Burlington, VT)	Trade Card		Unknown
1	Lion Ointment	J Austin Shields (Southport, Conn)	Trade Card	Version 1	Unknown
1	Lion Ointment	J Austin Shields (Southport, Conn)	Trade Card	Version 2	Unknown
1	Longfellow & Co., Apothecaries	Longfellow & Co., Apothecaries (Haverhill, Mass)	Business Card		Unknown
1	Luttet's S.P. Cough Drops	Unknown	Trade Card		Unknown
1	Lydia E. Pinkham's Vegetable Compound	Lydia E. Pinkham (Lynn, Mass)	Trade Card	Version 1	Unknown
1	Lydia E. Pinkham's Vegetable Compound	Lydia E. Pinkham (Lynn, Mass)	Trade Card	Version 2	Unknown
1	Lydia E. Pinkham's Vegetable Compound	Lydia E. Pinkham (Lynn, Mass)	Trade Card	Version 3	Unknown
1	Madam Porter's Cough Balsam	Unknown	Trade Card		Unknown
1	Maltine	Maltine Manufacturing Co. (Hudson, NY)	Trade Card		Unknown
1	Mellin's Food	Doliber, Goodale & Co (Boston, Mass)	Trade Card	Version 1	1885
1	Mellin's Food	Doliber, Goodale & Co (Boston, Mass)	Trade Card	Version 2	Unknown
1	Melvin's Vegetable Pills, Nerve Liniment & Cough Syrup	Dr. J. Melvin Co (Woburn, Mass)	Trade Card		1879

1	Merchant's Gargling Oil	Merchant's Gargling Oil Co. (Lockport, NY)	Trade Card	Version 1	Unknown, company established in 1833
1	Merchant's Gargling Oil	Merchant's Gargling Oil Co. (Lockport, NY)	Trade Card	Version 2, 2 Copies	Unknown, company established in 1833
1	Merchant's Gargling Oil	Merchant's Gargling Oil Co. (Lockport, NY)	Trade Card	Version 3	Unknown, company established in 1833
1	Merchant's Gargling Oil and Worm Tablets	Merchant's Gargling Oil Co. (Lockport, NY)	Trade Card	Version 1, 2 Copies	Unknown
1	Merchant's Gargling Oil and Worm Tablets	Merchant's Gargling Oil Co. (Lockport, NY)	Trade Card	Version 2	Unknown
1	Merchant's Gargling Oil and Worm Tablets	Merchant's Gargling Oil Co. (Lockport, NY)	Trade Card	Version 3	Unknown, company established in 1833
1	Moore's Throat & Lung Lozenges	Dr. C.C. Moore (New York, NY)	Trade Card		Unknown
1	Mrs. Dinsmore's Cough & Croup Balsam	Unknown	Trade Card		Unknown
1	Mrs. Winslow's Soothing Syrup	Mrs. Winslow's Soothing Syrup	Trade Card	Version 1	1887
1	Mrs. Winslow's Soothing Syrup	Mrs. Winslow's Soothing Syrup	Trade Card	Version 2, 2 Copies	1888
1	Mrs. Winslow's Soothing Syrup/Brown's Camphorated Saponaceous Dentrifice	Mrs. Winslow's Soothing Syrup	Trade Card		1886
1	Oxnard's Compound Cough Mixture	Oxnard's Pharmacy	Trade Card		Unknown
1	Parker's Ginger Tonic & Parker's Hair Balsam	Hiscox & Co (New York, NY)	Trade Card	Version 1	Unknown
1	Parker's Ginger Tonic & Parker's Hair Balsam	Hiscox & Co (New York, NY)	Trade Card	Version 2	Unknown
1	Parker's Ginger Tonic & Parker's Hair Balsam	Hiscox & Co (New York, NY)	Trade Card	Version 3	Unknown
1	Parker's Ginger Tonic & Parker's Hair Balsam	Hiscox & Co (New York, NY)	Trade Card	Version 4	Unknown
1	Parker's Tonic & Parker's Hair Balsam	Hiscox & Co (New York, NY)	Trade Card	Version 1	Unknown

1	Parker's Tonic & Parker's Hair Balsam	Hiscox & Co (New York, NY)	Trade Card	Version 2	Unknown
1	Parker's Tonic & Parker's Hair Balsam	Hiscox & Co (New York, NY)	Trade Card	Version 3	Unknown
1	Parker's Tonic & Parker's Hair Balsam	Hiscox & Co (New York, NY)	Trade Card	Version 4	Unknown
1	Parker's Tonic & Parker's Hair Balsam	Hiscox & Co (New York, NY)	Trade Card	Version 5, 2 Copies	Unknown
1	Paxine	Unknown	Trade Card	2 Copies	Unknown
1	Pears' Soap	Unknown	Brochure	Bi-fold	1854
1	Perry Davis' Pain-Killer	Unknown	Trade Card		Unknown
1	Petrolina	Binghamton Oil Refining Co. (Binghamton Oil Refining Co.)	Trade Card		Unknown
1	Pond's Extract	Pond's Extract Co (New York, NY)	Trade Card	Version 1	Unknown
1	Pond's Extract	Pond's Extract Co (New York, NY)	Trade Card	Version 2	Unknown
1	Pond's Extract	Pond's Extract Co (New York, NY)	Trade Card	Version 3	Unknown
1	Pond's Extract	Pond's Extract Co (New York, NY)	Trade Card	Version 4	Unknown
1	Pond's Extract	Pond's Extract Co (New York, NY)	Trade Card	Version 5	Unknown
1	Pond's Extract	Pond's Extract Co (New York, NY)	Trade Card	Version 6	Unknown
2	Prof. Horsford's Phosphatic Baking Powder	Unknown	Trade Card		Unknown
2	Ridge's Food for Infants and Invalids	Woolrich & Co.	Trade Card		Unknown
2	Risley's Witch Hazel	G.H. Janneman (Brooklyn, NY)	Trade Card		Unknown
2	Rock Candy Syrup	Unknown	Trade Card	Version 1	1883
2	Rock Candy Syrup	Unknown	Trade Card	Version 2	1883
2	Sanative Pill	Dr. D. Jayne & Son	Trade Card		Unknown
2	Sapanule	Unknown	Trade Card	Version 1, 2 Copies	1878
2	Sapanule	Unknown	Trade Card	Version 2, 4 Copies	1878
2	Sapanule	Unknown	Trade Card	Version 3	1878
2	Sapanule	Unknown	Trade Card	Version 4, 2 Copies	1878
2	Sapanule	Unknown	Trade Card	Version 5, 2 Copies	Unknown

2	Sapanule	Unknown	Trade Card	Version 6, 2 Copies	Unknown
2	Sapanule	Unknown	Trade Card	Version 7, 2 Copies	Unknown
2	Sapanule	Unknown	Trade Card	Version 8	1878
2	Sapanule	Unknown	Trade Card	Version 9	Unknown
2	Sapanule	Unknown	Trade Card	Version 10	Unknown
2	Sapanule	Unknown	Trade Card	Version 11	Unknown
2	Sapanule	Unknown	Trade Card	Version 12	Unknown
2	Scott's Emulsion	Scott & Browne (New York, NY)	Trade Card	Version 1, 2 Copies	1889
2	Scott's Emulsion	Scott & Browne (New York, NY)	Trade Card	Version 2	Unknown
2	Scott's Emulsion	Scott & Browne (New York, NY)	Trade Card	Version 3	Unknown
2	Seidlite Seidlitz Powder & Thermaline	Dundas Dick & Co (New York, NY)	Trade Card		Unknown
2	Seller's Cough Syrup	R.E. Sellers & Co. (Pittsburgh, PA)	Trade Card		Unknown
2	Seven Barks	Geo. H. Walker & Co. (Northampton, Mass)	Brochure	Bi-fold	Unknown
2	Shaker Extract	A.J. White (New York, NY)	Trade Card		Unknown
2	Superior Excelsior Truss	J. Feuerstein & Son (New York, NY)	Trade Card		Unknown
2	Syrup of Figs	California Fig Syrup Co (San Francisco, California)	Bi-Fold Brochure		Unknown
2	T. Hill Mansfield's Capillaris	T. Hill Mansfield (Portland, Me)	Trade Card		Unknown
2	Tar-Liquorice	W.E. Armstrong (New York, NY)	Trade Card		Unknown
2	Tarrant's Seltzer Aperient	Tarrant's Seltzer Aperient	Trade Card	Version 1	Unknown
2	Tarrant's Seltzer Aperient	Tarrant's Seltzer Aperient	Trade Card	Version 2	Unknown
2	Tarrant's Seltzer Aperient	Tarrant's Seltzer Aperient	Trade Card	Version 3, 3 Copies	Unknown
2	Tarrant's Seltzer Aperient	Tarrant's Seltzer Aperient	Trade Card	Version 4	Unknown
2	Tarrant's Seltzer Aperient	Tarrant's Seltzer Aperient	Trade Card	Version 5	Unknown
2	Tarrant's Seltzer Aperient	Tarrant's Seltzer Aperient	Trade Card	Version 6, Copy 2	Unknown
2	The Best Tonic	Philip Best Brewing Co	Trade Card		Unknown
2	Tolu	Lawrence and Martin	Trade Card		Unknown

2	Vegetine "The Great Blood Purifier"	H.R. Stevens (Boston - Mass.)	Trade Card	Version 1	Unknown
2	Vegetine "The Great Blood Purifier"	H.R. Stevens (Boston - Mass.)	Trade Card	Version 2	Unknown
2	Vegetine "The Great Blood Purifier"	H.R. Stevens (Boston - Mass.)	Trade Card	Version 3	Unknown
2	Vegetine "The Great Blood Purifier"	H.R. Stevens (Boston - Mass.)	Trade Card	Version 4	Unknown
2	Vegetine "The Great Blood Purifier"	H.R. Stevens (Boston - Mass.)	Trade Card	Version 5	Unknown
2	Vegetine "The Great Blood Purifier"	H.R. Stevens (Boston - Mass.)	Trade Card	Version 6, 2 Copies	Unknown
2	Warner's Safe Cure	Warner's Safe Cure Co. (Rochester, NY)	Trade Card		Unknown
2	Well's Health Renewer	E.S. Wells, Prop. (Jersey City, NJ)	Trade Card		Unknown
2	Wells' Rough on Corns	E.S. Wells, Prop. (Jersey City, NJ)	Trade Card		Unknown
2	Wells, Richardson & Co's Lactated Food	Wells Richardson & Co. (Burlington, VT)	Trade Card		Unknown
2	Wheat Bitters	Wheat Bitters Company (New York, NY)	Trade Card	Version 1	Unknown
2	Wheat Bitters	Wheat Bitters Company (New York, NY)	Trade Card	Version 2	Unknown
2	Wheat Bitters	Wheat Bitters Company (New York, NY)	Trade Card	Version 3	Unknown
2	Williams' Blood Purifier	Williams & Carleton (Formerly Geo. W. Williams & Co.) - Hartford, Conn	Trade Card		Unknown
2	Wistar's Balsam of Wild Cherry & Peruvian Syrup	Seth W. Fowle & Sons (Boston, MA)	Booklet		1881
2	Wistar's Balsam of Wild Cherry & Peruvian Syrup	Seth W. Fowle & Sons (Boston, MA)	Trade Card	Version 1	1881
2	Wistar's Balsam of Wild Cherry	Seth W. Fowle & Sons (Boston, MA)	Trade Card	Version 2	Unknown
2	Wright's Indian Vegetable Pills	Unknown	Trade Card		circa 1890
2	Zoedone	The Zoedone Company (New York, NY)	Trade Card		1881